

UBF Diary

February 2017

Fifty Lakhs Pledged by Dr Raghu Ram and his Family to their Adopted Village, Ibrahimpur



Children enjoying their lunch in the newly-built school dining room



Minister Harish Rao and Dr Raghu Ram launching the digital classroom in the village school



Minister Harish Rao felicitating Dr Raghu Ram



Residents of one of the 26 homes fitted with a home solar system

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Dr Raghu Ram, his parents – Drs Chalapathi Rao and Ushalakshmi – and his wife, Dr Vyjayanthi had adopted Ibrahimpur, the remotest village in Medak district in Telangana, with a population of around 1,000. They have pledged Rs 50 lakhs to the village. The first phase of funding has already witnessed the completion of two projects within two months. They are:

The school dining room and digital study room were inaugurated by the Telangana Minister for Irrigation, Harish Rao on February 11. Through this project, the students will finally get a clean space for dining and the digital study room will expose them to latest technology in the digital world.

The second project involves the provision of 100 per cent solar generated electricity for 26 homes in the village, thus helping the residents to save on electricity bills and contribute to an eco-friendly environment.

World's First Mobile App on Breast Health in 12 Languages

Amitabh Bachchan, one of India's icons launched the world's FIRST mobile app on the 'ABC of Breast Health', conceived, designed and created by Ushalakshmi Breast Cancer Foundation, at the JW Marriott Hotel in Juhu on March 15, 2017.

Both iOS and Android versions of the app are available for a free download. The app, which aims to empower the nation about every aspect of breast cancer and on benign non-cancer breast health issues, is available in 12 languages (English, Hindi, Marathi, Gujarati, Punjabi, Bengali, Telugu, Tamil, Kannada, Malayalam, Oriya and Assamese).

Within two weeks of launching the app, more than 8,500 people have downloaded the app, which speaks volumes of the impact created by this unique initiative.

Further, the legendary actor has also graciously agreed to lend his face and voice to the ongoing campaign to promote this mobile application all over India. 'ABC OF BREAST HEALTH' can be downloaded by clicking on the links below:

iphone users: <https://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=1208874460&mt=8>

Android phone users: <https://play.google.com/store/apps/details?id=devatech.kims>



Dr Raghu Ram with IT Secretary Jayesh Ranjan, Amitabh Bachchan and K Padmanabhaiah

A Rare Distinction – The Dr B C Roy National Award

Dr P Raghu Ram achieved the rare distinction of becoming the youngest surgeon in the history of Telangana and Andhra Pradesh, to have been conferred the prestigious Dr B C Roy national award - the highest honour for a doctor in India. The award was bestowed by Pranab Mukherjee, Hon'ble President of India at a glittering ceremony in Rashtrapati Bhavan on March 28, 2017. The award is a recognition of Dr Raghu Ram's sizable body of work towards improving breast healthcare in India, and for serving the community.

The award was instituted in 1976 and is given annually to select few doctors, who have excelled in their chosen field in memory of the legendary physician and surgeon, Dr Bidhan Chandra Roy who was the chief minister of West Bengal and the first president of the Medical Council of India.

Dr Raghu Ram on the Award:

"To be conferred two very prestigious national awards i.e. the Padma Shri award, which is one of the highest civilian awards of the land and the Dr BC Roy national award, which is the highest honour for a doctor in India, within a two year period (2015 and 2017) from the President of India has well and truly been a humbling experience."

"I dedicate this godsent prestigious award to my mother, Dr Ushalakshmi and to all those who have bravely fought breast cancer with courage and determination. I also take this opportunity to rededicate myself to work with even greater determination alongside colleagues, NGOs and the government to further improve the delivery of breast healthcare in my motherland."

