

# UBF Diary

August

**Transforming Breast Healthcare in India**



Dr Raghuram, President of The Association of Breast Surgeons of India participated in the Annual Congress of Annual Congress of College of Surgeons of Sri Lanka held in Colombo from August 19-23. He was specifically invited to participate and deliver two guest lectures during the SAARC Surgeons Breast Cancer Symposium on August 19 that focused on breast cancer management in south Asian countries, with emphasis on how breast cancer care can be improved in the SAARC region. Eminent Surgeons from SAARC Countries participated in this Congress.. Dr Raghuram highlighted the pioneering initiatives pursued by him for the past eight years, which has transformed the delivery of breast healthcare in India.

September

**Hyderabad On World-Map for Surgeons**



Dr Raghuram, host examiner and local convenor, organised the prestigious final MRCS surgical examinations in Hyderabad, on behalf of the London-based Royal College of Surgeons of England. Set up in 1494, it is the most renowned surgical college in the world. This is the first time in the 500 year history of RCS England, the exam was being conducted in Telangana and Andhra Pradesh. And, Dr Raghuram played a pivotal role in convincing the college to host the exam in Hyderabad.

October

**UBF Makes News with Eenadu on Breast Health**

A breast health awareness session organised by UBF in association with Eenadu on October 4 was a great success. Despite the heavy downpour, people flocked to the hall and were provided know-how on all aspects of breast health, including tips on good nutrition and basic meditation techniques.



**Rajiv Gandhi GMR Airport Teams up with UBF**



For the first time in India, the Rajiv Gandhi GMR partnered with UBF to raise awareness about the early detection of breast cancer. From October 7-11, nearly 10,000 breast awareness leaflets were distributed at the airport's Information desks and certain columns near the security check turned 'pink' reminding staff and visitors to the airport about breast cancer. Not just that, UBF's one liner breast health awareness messages intermittently appeared on the video wall, which display flight arrivals and departures, while a two-minute film made by UBF on fighting cancer with hope and courage was screened in the airport terminal area.



**Breaking Tradition to Go Pink**

Inspired by UBF's initiative of illuminating prominent and historic buildings in pink for the past five years to stir up awareness about early detection of breast cancer, the 137-year-old Secunderabad Club and the Sailing Club annexe were brightly lit up in pink on October 11.

**Hyderabad Walks the Talk**

The seventh edition of the 2K Pink Ribbon Walk was organised by the Ushalakshmi Breast Cancer Foundation (UBF) & KIMS-Ushalakshmi Centre for Breast Diseases in association with The Association of Breast Surgeons of India & FLO Hyderabad Chapter on October 11 at KBR Park, Hyderabad.

Nearly 3,000 participants turned up from all walks of life to express their solidarity to this cause. This event was flagged off by Shri T Harish Rao, Cabinet Minister, government of Telangana.



**Does your heart beat for breast cancer awareness?**



**UBF goes to School!**

Breast health awareness sessions were held at Glendale Academy & DRS International School, Hyderabad