

# UBF Diary



## Pink Connexion Launch, Nellore

Mr Venkaiah Naidu, the Union Minister for Urban Development and Parliamentary Affairs formally launched *Pink Connexion* – India’s first dedicated quarterly breast health newsletter on August 24.

Mr Chandrababu Naidu, Chief Minister, Andhra Pradesh had also inaugurated the state’s first large-scale population based breast cancer screening programme on the same day in Nellore.

## Pink Ribbon Walk 2014: Walking the Breast Cancer Talk, Hyderabad

The slogan “Does your heart beat for the early detection of breast cancer” seemed to have struck a chord in the heart of Hyderabadis, as an unprecedented crowd of over 3,000 gathered to participate in the sixth edition of the 2 kms Pink Ribbon Walk on October 12. It was organised by UBF and KIMS-Ushalakshmi Centre for Breast Diseases along with The Association of Breast Surgeons of India.

The walk, initiated by UBF in 2009, was flagged off by a 22-year-old breast cancer conqueror. The chief guest at this walk was Mrs K. Kavitha, MP while actor Rana Daggubati, who has agreed to become UBF’s patron was the special guest of honour.

Mrs Ananda Shankar Jayant along with other young breast cancer conquerors and their families, Mr Jayesh Ranjan, Mr Ramesh Prasad, Mr Parthasarathy and people from all walks of life walked the breast cancer talk.



## ABC of Breast Health

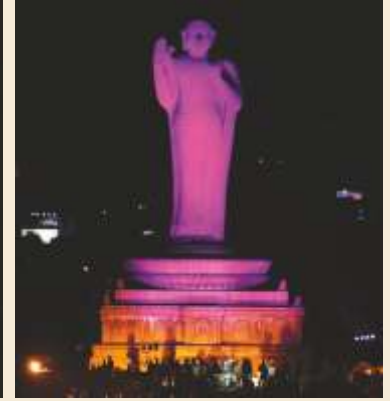
### Breast Cancer Screening Programme launch, Hyderabad

Launch of breast cancer screening programme with the Telangana Mahila Samatha Society by Mr T. Rajaiah, Minister for Health & Family Welfare and Mr.K. Padmanabhaiah, Dean Sri Chaitanya IAS Academy.



Breast cancer awareness programmes conducted at Ravindra Bharathi and the Malla Reddy Group of Institutions.

## Paint the City Pink, Hyderabad



Hyderabad's historic monuments went pink for a day when the Charminar, Buddha Statue, Ravindra Bharathi, Prasads IMAX and KIMS hospital were illuminated in pink on October 11 for the sixth consecutive year to commemorate International Breast Cancer Awareness month.

## Breast Cancer Screening Programme, Telangana



Indian sub-continent's first large-scale population based breast cancer screening programme was launched by UBF in partnership with the government of Telangana at the APARD campus, Rajender Nagar on November 5. Launched by Mr Suresh Chanda, Principal Secretary for Health and Family Welfare, Govt of Telangana and Mr Raymond Peter, Principal Secretary, Rural Development and Panchayat Raj, government of Telangana.

A video conference to train 40,000 healthcare workers was conducted from the secretariat.

## Congratulations!

### A major honour bestowed on our very own Dr Raghu Ram

Dr P Raghu Ram, president elect of the Association of Breast Surgeons of India and director of KIMS-Ushalakshmi Centre for Breast Diseases has been conferred a Fellowship of the American College of Surgeons on October 26 by Dr Carlos Pelligrini, the College president at a glittering 100th convocation ceremony held during the Annual Congress of American College of Surgeons at Moscone Centre in San Francisco.

The Fellowship of American College of Surgeons implies that the surgeon's education and training, professional qualifications, surgical competence, and ethical conduct have passed a rigorous evaluation, and have been found to be consistent with the high standards established and demanded by the college.

